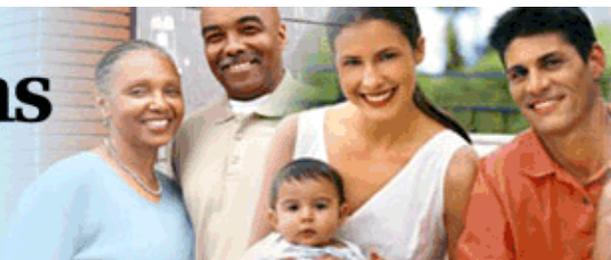


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THE ARKANSAS LEADER

WEDNESDAY, AUGUST 12, 2009

### TOP STORY >> Payday lenders kicked out of Arkansas

Arkansans Against Abusive Payday Lending declared victory Tuesday when it announced that the last payday lender has left Arkansas.

AAAPL hosted a news conference near a former payday lending store in Little Rock once operated by First American Cash Advance.

First American, the final payday lender to cease operations in Arkansas, closed its last store on July 31.

AAAPL released its latest independent research report, which highlights developments over the last year that ultimately culminated in payday lenders leaving the state



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for good.

Payday lenders in Jacksonville, Cabot and other nearby communities closed down several months ago.

The formal end of payday lending in Arkansas occurs eight months after the Arkansas Supreme Court ruled that a 1999 payday lending industry drafted law violated the Arkansas Constitution, and 16 months after Arkansas Attorney General Dustin McDaniel initiated a decisive crackdown on the industry.

Payday lenders charged borrowers triple-digit interest rates — despite the Arkansas Constitution's interest rate cap of 17 percent a year on consumer loans.

The industry-drafted Check-cashers Act as enacted in 1999 by the state Legislature was designed to evade the Constitution by contending, nonsensically, that payday loans were not loans.

Speakers at Tuesday's news conference included AAAPL chairman Michael Rowett of Southern Good Faith Fund; Arkansas Deputy Attorney General Jim DePriest, and Arkansas Democratic Party Chairman Todd Turner.

Turner, an Arkadelphia attorney, represented dozens of payday lending victims in cases that led to the Arkansas Supreme Court's landmark ruling against the industry.

“Payday lending is history in Arkansas, and it is a triumph

of both conscience and constitutionality,” Rowett said. “Arkansas is the only state in the nation with an interest rate cap enshrined in the state’s Constitution, which is the ultimate expression of the state’s public policy. More than a decade after payday lenders’ initially successful attempt to evade this public policy, the

Constitution’s true intent has been restored. Arkansas consumers — and the rule of law — are the ultimate victors.”

Arkansas joins 14 other states — Connecticut, Georgia, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, Vermont, and West Virginia — plus the District of Columbia and the U.S. military, all of which are protected under interest rate caps that prevent high-cost payday lending. The industry’s exemption to an interest rate cap in Arizona is expected to expire in July 2010, bringing the total to 16 states.

Rowett said a significant share of the credit for ending payday lending in Arkansas goes to Turner, the attorney general’s office and H.C. “Hank” Klein, who founded AAAPL in 2004.

“Hank Klein’s tireless devotion, knowledge, and research gave our coalition the expertise it needed to focus on educating Arkansans about the pitfalls of payday lending,” Rowett said. “Ultimately, it was the decisive, pro-consumer actions of Attorney General McDaniel and

his dedicated staff and the tremendous legal victories won by Todd Turner that made payday lending extinct in our state.”

DePriest noted that McDaniel in launching his March 2008 crackdown on payday lenders had cautioned it might take years for all payday lenders to leave Arkansas.

“We are exceptionally pleased that it took just over a year to accomplish what we set out to do,” DePriest said. “Payday lenders ultimately recognized that their attempts to justify their existence and continue their business practices weren’t going to work.”

Turner said that Arkansas consumers ultimately are better off without payday lending.

“In Arkansas, it was a legal issue of following our Constitution, but there’s a reason why all these other states don’t allow payday lending — it’s inherently predatory,” Turner said. “Charging 300 percent, 400 percent and even higher interest rates is, as our Supreme Court accurately noted, both deceptive and unconscionable.”

At the industry’s peak in early 2006, payday lenders operated 275 stores across the Natural State — more than twice the number of McDonald’s restaurants in Arkansas.

POSTED BY THE LEADER AT 12:13 AM

